



PharmEPOS

PharmEpos Case Study, February 2004

Treacy's Pharmacy, Main Street, Ballinrobe, County Mayo

When Des Treacy decided that he needed to operate his Pharmacy business more effectively, particularly in terms of responding swiftly to customer demand, he decided to upgrade his cash register to an electronic point of sale (Epos) system.

He was essentially looking for an Epos system to replace his till which was

- cost effective
- easy to use
- relatively easy to implement

and would assist him in achieving more accurate front of shop ordering.



Treacys selected Justscan after a detailed demonstration of the product. *“Justscan gave us a good demonstration so that we could see exactly how the system would work in practice and the touch screen seemed very easy to use”* explained Des.

Justscan recommended its Epson IR Touch Screen unit to Treacys with the option to add a link to a back office PC later if required. *“The staff has found the touch screen very easy to use and would recommend it over the traditional keyboard option. It is faster than our previous till, simple to use and achieves our primary objective - providing us with accurate information to use for ordering. In a 12 month period the unit has paid for itself plus 50% and has greatly improved our cash flow. The big thing is reviewing our daily sales and being able to produce suggested orders to deal with reps. Before this, gaps would appear on the shelves, with at least 3 items per day running out. A major problem in our business is the number of variations of the same product which you can mistakenly order from complicated product lists. The great thing about PharmEpos is that you are reordering the exact item sold. Every bit of information you need is on the system and is easily accessed.”*

Justscan provide a Shop-Scan service to help ensure a speedier installation, staff training before and during implementation, ongoing technical support through its help desk, plus a facility to dial into any unit to resolve problems. *“Overall, we are very happy with our PharmEpos system and most importantly have found Justscan a pleasure to do business with,”* concluded Des.



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